

6 floor-systems

PATTERNS

TATTOOS

GLAMOUR

FULL COLOUR

SPACIOUS

CONCRETE

KNOCKIN'

ON

HEAVEN'S

FLOOR

artonfloor®
by jeanet hömig



art-on-floor.com

MAKING
ART
A PLEASURE
YOU CAN
USE
DAY
AFTER
DAY



Jeanet Hömig

artist jeanet hönig



Jeanet Hönig turns all eyes to the floor by integrating art into architecture. Using her own specially-designed technique, she turns floors into large-scale works of art made out of cast resin, combining aesthetic spatial concepts with practical guidance systems. Her aim is to make art an everyday pleasure, provide colour that you can walk on and create a forum for people to meet and talk. "Taking passion and pleasure in everything that is beautiful" is the basis of her work that has already proved popular in Europe, the Middle East and the USA.

I am always on the hunt for new trends, cooking up fresh ideas and researching the latest in products, as well as developing effective application techniques.

It is all about experimenting, testing, trying things out and looking into a wide variety of different materials.

You can see the results of my efforts in floor systems.

6 floor systems

PATTERNS

TATTOOS

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1

PATTERNS –
 PAYING
 HOMAGE
 TO THE
 AESTHETICS
 OF OLD

Patterns and ornaments, inspired by tiles from the past, are recreated into outsized versions (often stretching over two square metres), as a tribute to former glories but with a modern touch.



#why

zones that are clearly marked – and thus highly visible – provide direction and are subconsciously used for orientation.

#where

office buildings, waiting rooms, schools, hotel lobbies, restaurants, private apartment blocks, shopping centres, atriums, museums, galleries, airports, stations, hospitals, libraries, spas and health clubs, even cruise ships ...

#product

we use a new type of resin which is both UV-resistant and highly scratchproof. Best of all, it sets very quickly, reducing installation time to just one day.

#how

send us your request, including details of the type of building, and the size and floor plan of the surface to be worked on. You will then receive an offer featuring various different designs, and including the material and implementation costs.



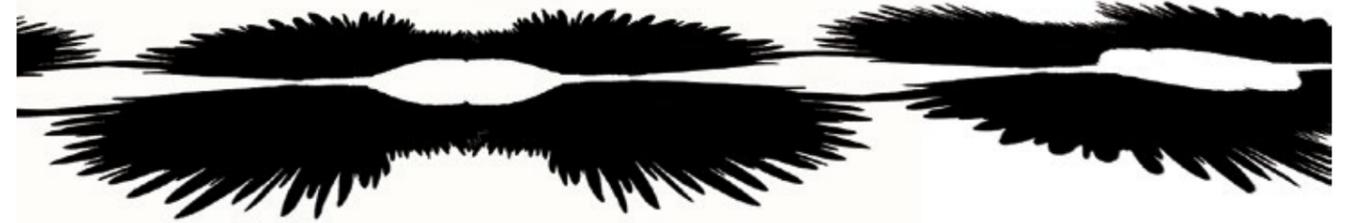




TATTOOS –

BODY ART FOR FLOORS

Inspiring and exciting motifs of all different kinds are adapted to their surroundings, like tattoos for the floor. Outsized versions of patterns also feature here.



Temporary exhibition



#why

motifs in the right places catch the eye and give the beholder something to enjoy. They break up the monotony and provide variety.

#where

office buildings, waiting rooms, schools, hotel lobbies, restaurants, private apartment blocks, shopping centres, atriums, museums, galleries, airports, stations, hospitals, libraries, spas and health clubs, even cruise ships ...

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let's spend
a lifetime
together

*floors for
living time*

GLAMOUR –
ADDING
SPARKLE
TO YOUR
INTERIORS

3

The ultimate in glamour for your floor.

Gold, silver, mother of pearl – add class or even a touch of bling to your interiors.



Temporary exhibition

#why

glitter and glamour on a floor is unusual and surprising. It gives a surface that certain *je ne sais quoi* that somehow magically attracts us all.

#where

Spas and beauty salons, jewellers, fashion boutiques and showrooms, restaurants, bars, lounges and night clubs, atriums, galleries, museums, even luxury yachts and cruise ships ...

#product

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#how

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FULL COLOUR –

EVERY SHADE UNDER THE SUN

It's all about colour, with floors featuring shades and hues that are as bold as they are beautiful as they are exotic. Using colour to create a visual appeal to the senses – from monochrome all the way through the palette, in subtle or daring combinations.



colour gradients, fields and stripes break up the monotony of corridors and other surfaces. Colours have a subliminal effect on our emotions, and with artonfloor, we use them to create orientation and guidance systems for floors and walls.

#where

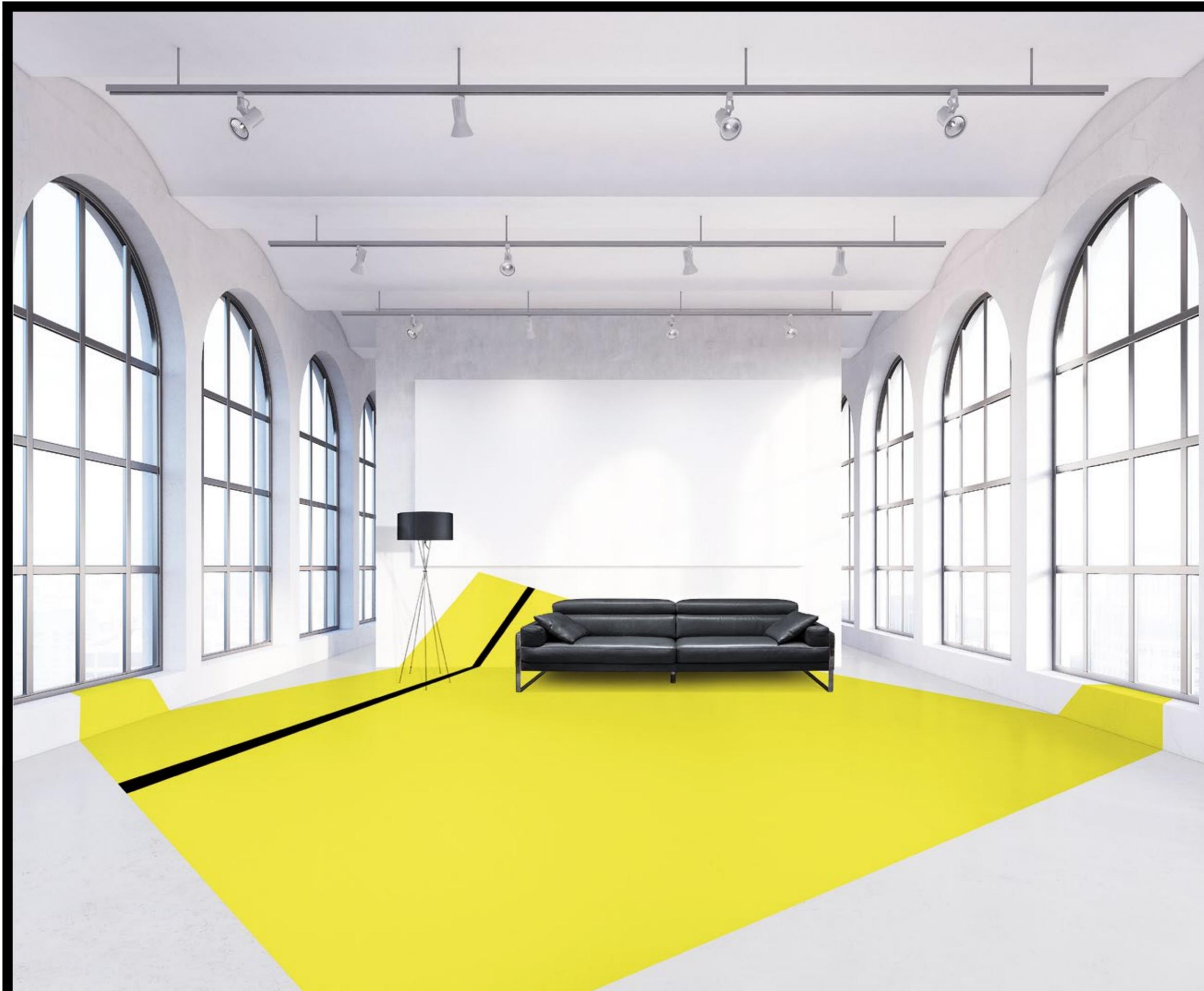
corridors, office buildings, waiting rooms, hotel lobbies, lounges, restaurants, atriums, museums, galleries, airports, stations, hospitals, libraries, stairways and car-parks.

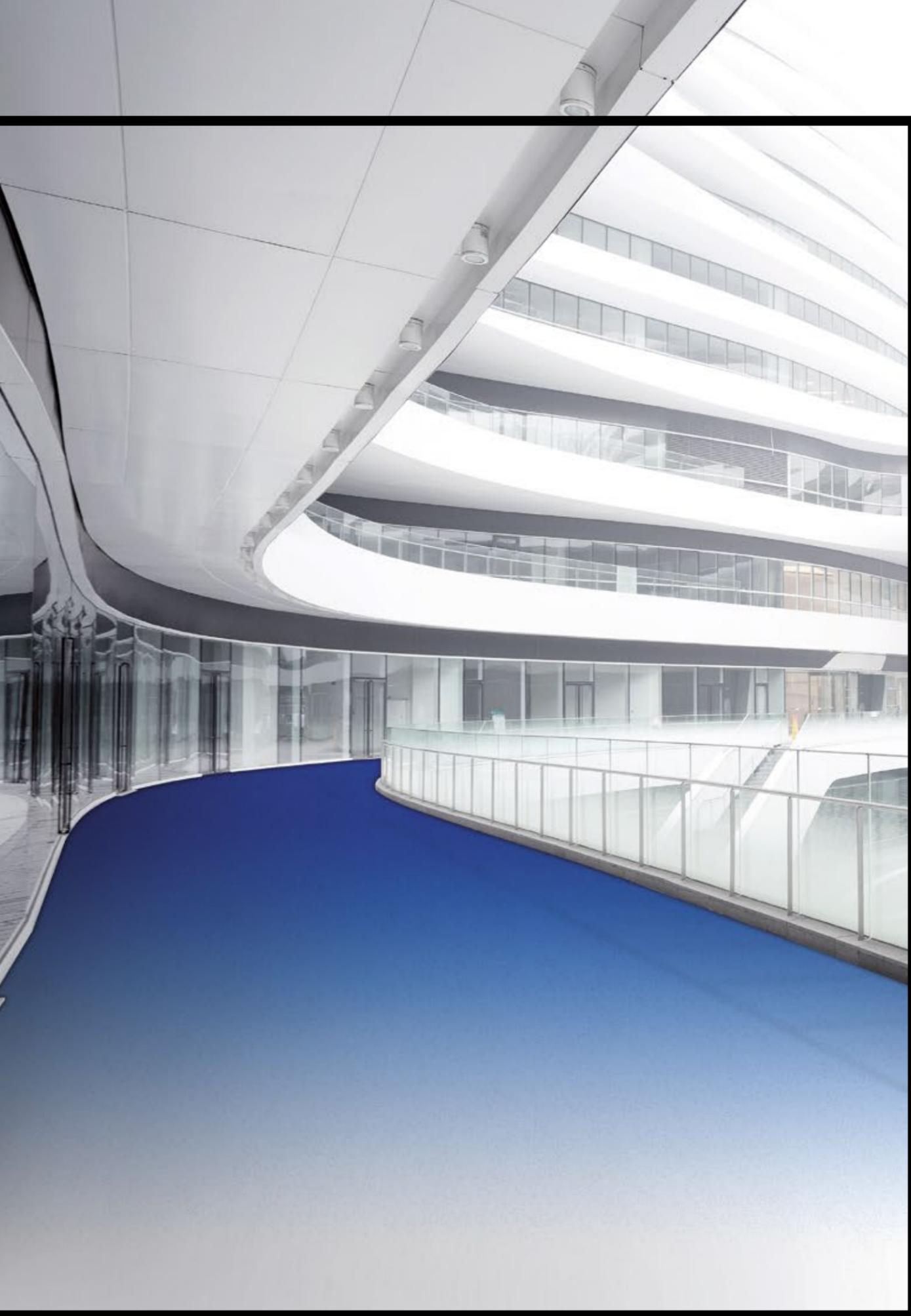
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SPACIOUS –

FLOOR
AND
WALL
COMING
TOGETHER
AS ONE

5

Spacious sees floor and wall as two elements of a room, which combine into one optic. A broad spectrum of designs and a wide variety of colours and motifs come together to create an impressive three-dimensional effect, with the horizontal and the vertical all flowing into one another.



Temporary exhibition



#why

quite simply this is a unique effect, where the horizontal and the vertical all flow into one another.

#where

waiting rooms, hotel lobbies, restaurants, atriums, museums, galleries, airports, stations, hospitals, libraries and car-parks.

#product

we use a new type of resin which is both UV-resistant and highly scratchproof. Best of all, it sets very quickly, reducing installation time to just one day.

#how

send us your request, including details of the type of building, and the size and floor plan of the surface to be worked on. You will then receive an offer featuring various different designs, and including the material and implementation costs.





CONCRETE –

BEAUTIFUL
PRACTICAL
ECONOMICAL



Office building_Belgium_560sqm

The visual effect of concrete, marble or wood, but without the cost and fragile nature of these materials. This collection integrates numerous colour variations within each category, and offers additional means of expression via customised colours.

#where

any location which would suit a concrete look. Create orientation and guidance systems for floors and walls.

#colours

choose from over 30 different shades.

#product

we use PU (Polyurethane) to make art on floor. The implementation process takes 3 – 5 days. After 24 hours, the floor can be walked on. Furniture can be installed after 72 hours.

#how

we help you to choose a colour which fits perfectly with your interior. We will then send you an offer, including the material and implementation costs.

Office building_Belguim_560sqm



Each individually designed floor is a unique, hand-cast work that fits perfectly into a room in a visual sense. It complements the building's interior, and takes the customer's ideas and develops them further.
artonfloor – the eight steps to creating a work of art on a flooring.

8 steps

artonfloor – the eight steps to creating a work of art on a flooring

Vision_1: The beginning of any process.

Ideas_2: Implemented in a creative and a timely fashion.

Planning_3: Unique und tailored to requirements.

Material concept_4: Combinations that create a sense of harmony.

Colour concept_5: Adapted to the rooms and the interior.

Presentation_6: Creative, cost-effective and appealing.

Implementation_7: We demand the utmost when it comes to materials and functionality.

Quality_8: Perfection is our highest priority.

8 steps – in detail

Vision_1: The room will become a work of art.

My art gives people the opportunity to see their environment from a different angle.

Ideas_2: The room will become a source of inspiration.

Concrete ideas for creative design will emerge from the information which I receive from my customer.

Planning_3: Rooms provide the cornerstones.

Parameters such as size, usage and colour concept will be included in my overall floor concept.

Material concept_4: The combination makes the room.

Resin floors can be perfectly set off alongside other materials such as iron, wood or carpeting.

Colour concept_5: Colours must be adapted to the room.

Floors, walls, ceilings and interiors make a unit once they are integrated into a clear, direct colour universe.

Presentation_6: Rooms become visible.

I visualise my ideas by means of drawings on the floorplan or using rendered 3D graphics.

Implementation_7: Rooms take time – in this case around three weeks from the commission through to the implementation.

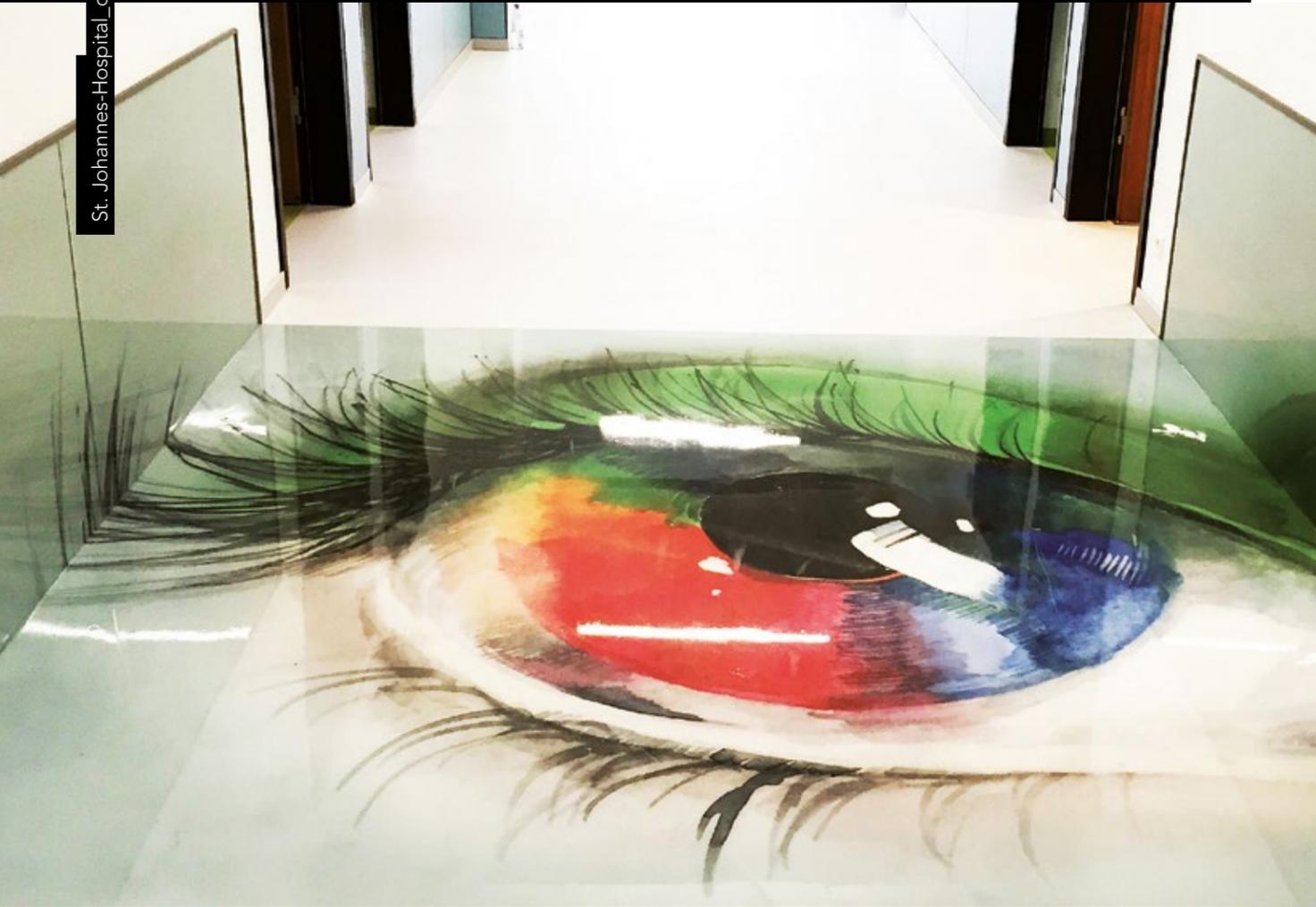
The floor will then be fully hardened after a further seven days.

Quality_8: Each room is in a class of its own and perfection is our highest priority. For artonfloor we use two-component UV resistant resin.



KNOCKIN' ON HEAVEN'S FLOOR

St. Johannes-Hospital_corridor_Germany_12.5sqm floor, 8sqm wall



Heise Bodenverlegung_showroom_Germany_35sqm

Arturo_corridor_office_entrance_The Netherlands_140sqm



s'Hertogenbosch_shop_The Netherlands_210sqm



4m_office_Belgium_220sqm

TATTOOS



Henkel_showroom_Turkey_700sqm

SPACIOUS



Temporary exhibition

SPACIOUS

Showroom_Germany_55sqm



SPACIOUS

Office building_Belgium_560sqm





Werk9_showroom_Germany_60sqm



CMCM - Centre médico-chirurgical du Mans_entrance hall_France_1500sqm

inspiring ideas
for commercial
and domestic
use

FAQ

How do you actually make artonfloor?

First, I need to be briefed with all the important information, namely the room lay-out, surface, usage and colour concept, which I will include in my design for the floor, and also the walls. I then order the materials and finalise the logistics.

When we get down to work, my team and I have to go about things very quickly – as soon as the cast resin has been mixed, it has to be laid on the floor in a maximum of 40 minutes, otherwise it starts to harden. First of all, we pour the surface areas, then I wear reinforced boots to get inside the surface and bring my art to life using special watering cans.

How long does it take to make a floor (depending obviously on the size)?

From the initial inquiry to the laying of the floor usually takes between two and six weeks. This includes discussions with the client / architect, developing the concept, ordering the materials, planning, organisation, and then the actual laying of the floor, which takes 3 – 5 days.

What is the floor made out of?

The floor, and the work of art laid on it, are both made from a two-component resin. In terms of how it feels to the touch, it is similar to a parquet floor and is pleasant to walk on barefoot. It can be combined with other interior design materials such as rusty iron, worn wood, PVC, parquet, linoleum, concrete and carpet. Resin floors are smooth, seamless, hard-wearing, colour-resistant, easy-to-clean and are even suitable for under-floor heating.

Where are the best places to have artonfloor?

Basically, any space which would benefit from being given a touch of individuality. artonfloor has the ideal properties for use in busy areas such as apartment blocks, office buildings, schools and even industrial buildings, but I have also designed them for car-parks and swimming pools. Ideally, the surface should be of a decent size – for example 500 square metres – for it to express itself fully. Larger is by no means a problem - I have designed surfaces that are over 6.000 square metres. There is also growing interest among private developers for individual floors – with the right design, artonfloor can work just as well on smaller surfaces. The main advantage – apart from the design, of course – is the durability of the floor. And many people are also surprised that artonfloor is no more expensive than high end parquet, for example, or quality tiling.

What is your design philosophy?

I have a real passion for things that are beautiful. I like to connect things – everything is already there, but the art connects it all. This gives me ideas for holistic spatial concepts for people at home and at work. Foyers, hotels, shopping malls, office buildings, stations, airports – anything is possible when you see floors, walls and ceilings as part of one big idea.

artonfloor – is it art or design?

Art is made by people with people in mind – it influences our perception. My art offers people the chance to see their environment from a different perspective. As a designer, I have a different task: the priority here – based on certain specifications – is to make rooms or other spaces visually more appealing, more beautiful, more elegant, more exciting. Unlike art, design is always linked to a purpose. My floors are a way of combining artistic dialogue with functional aesthetics.

The aim is two-fold: colour and space are cornerstones which should be both aesthetic and functional. They should arouse emotions and provide direction.

They combine aesthetic spatial concepts with useful guidance systems and achieve the aim of making art an everyday experience, and providing colour you can walk on.

What gave you the idea of adding art to floors?

I see rooms as holistic works of art, and most of the time, the floor is reduced to its mere function: it has to be hard-wearing, non-slip and easy to look after – no more than that.

But our perception is not merely limited to what is in front of us, i.e. on walls and objects at eye-level. Our field of vision covers 360 degrees. If you stop and think about what you see when you are having a stroll, you will realise how often you look downwards – for safety purposes first and foremost, but also because we subconsciously see ourselves as part of our surroundings. Art on walls is obviously practical, but how exciting and unusual it is to consciously look up or down to see a work of art – and to interact with it.

What are the main challenges of artonfloor?

First there is the challenge of creating a completely individual design for a floor and making it correspond to my own artistic demands. Then come the practical aspects. The colours are applied with special watering cans and “flow” onto the floor. As soon as a colour touches the floor, it cannot be changed, so I need to be absolutely sure of my ideas and how to implement them.

When you are painting a picture or on a wall, you can step back to get a better perspective – I on the other hand am permanently standing right in the heart of my own design. It is a totally different way of working from painting with a brush. It requires the utmost concentration, a lot of experience and expertise, and pretty strong nerves ...

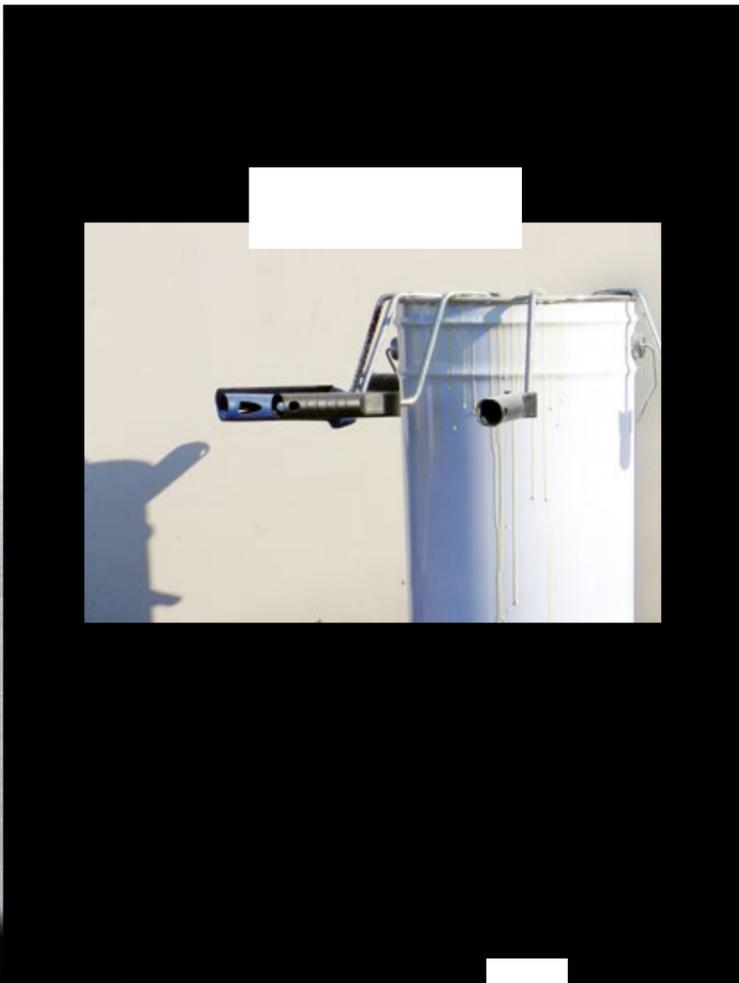
My advice?

Enjoy art ;-)

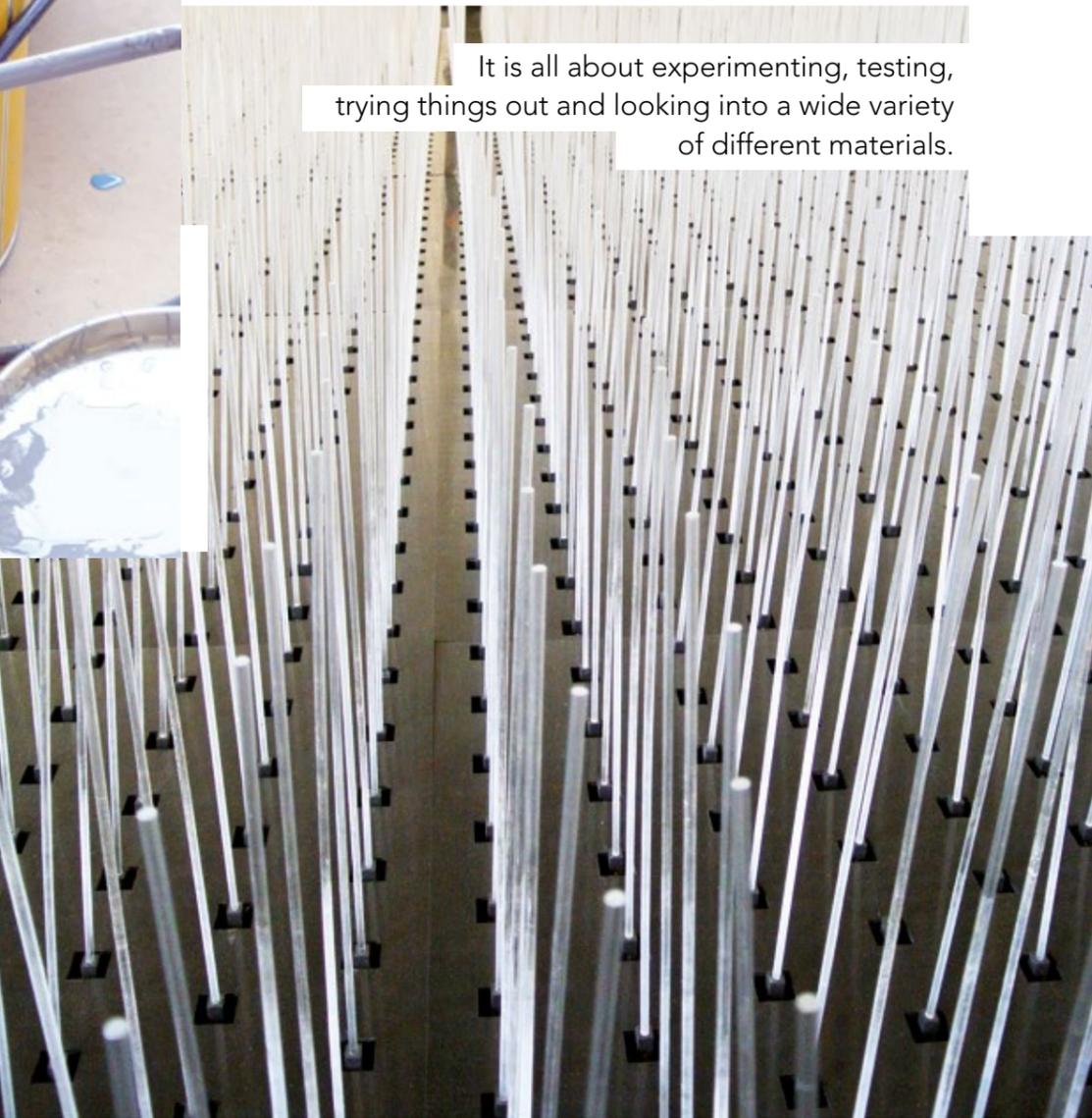
the making of

I am always on the hunt for new trends, cooking up fresh ideas and researching the latest in products, as well as developing effective application techniques.





It is all about experimenting, testing, trying things out and looking into a wide variety of different materials.



WHAT IS ART ON FLOOR MADE OF?

#resin floor

Resin floors are hard-wearing, easy-to-clean, colour-resistant and solvent-free, and are made up of a two-component resin which can be moulded seamlessly. They are ideal for implementation in highly-frequented areas such as spas and health clubs, office buildings, schools, private apartment blocks, hotels, restaurants and shopping centres.

#subfloor

The ideal subfloor is concrete or screed, but resin can also be moulded onto wood, tiles and other materials. It has to be processed very quickly – once the casting resin has been mixed, it has to be applied to the floor within a short time. Concentration and manual dexterity are the order of the day!

#layer of resin

First, the primer/scratch coat ensures a good connection with the base layer. Then the self-smoothing floor gives the surface the required properties. Finally, the top coat provides the desired appearance and protects the floor.

#installation

The installation of a resin floor depends on the base (concrete or cement/anhydrite) and the chosen structure. In general, the construction of resin self-smoothing floors takes 3 – 5 days. After 24 hours, the floor can be walked on. Furniture can be installed after 72 hours.

#maintenance

Resin floors are durable and hard-wearing. Proper and regular maintenance ensure a lasting, beautiful, high-quality floor that you can enjoy for a long, long time. Resin floors are seamless and impermeable, which make them easy to clean.

#renovation

Resin floors are extremely thin (2 – 3 mm), which is why they are often used in renovation projects. Depending on the base, they can also be applied to existing floors.

#flexibility

Due to their flexible structure, resin floors are much less prone to cracking. The sound-insulating effect also benefits the acoustics.

#floor heating

Resin floors are easy to combine with floor heating, as resins easily absorb and release heat. This makes them particularly suitable for under-floor heating.

#life-span

With resin flooring systems, you have the possibility of renewing the top coat – called re-topping – without a complete removal of the flooring system. The top coat is partially ground away and renewed on average every 10 years. The life-span of resin floors is about 40 – 50 years, while other floors have to be removed and replaced completely after their life time.

#barefoot

Once you have experienced walking barefoot on a resin floor, you will never want to put your shoes on again! With or without footwear, however, resin floors are incredibly comfortable – and a real pleasure to walk on.

#standards

High demands are placed on floors – both by the user and by building rules and regulations. Each floor, function and specific load meets set requirements.

#seamless

No joins, no edges – just beautiful floors... The floor is seamless, forming one smooth, uniform surface with a resolutely modern look that is nevertheless sober and distinguished. It is also very hygienic and easy to clean.

#handmade

My team and I work very quickly, because as soon as the cast resin has been mixed, it has to be laid on the floor in a maximum of 40 minutes, otherwise it starts to harden. First of all, we pour the surface areas, then I wear reinforced boots to get inside the surface and bring my art to life using special watering cans. The colours flow out, and as soon as anything touches the floor, it cannot be corrected. I need to be absolutely sure and steady-handed when I implement my ideas. It requires incredible concentration, and a great deal of experience and expertise. Not to mention nerves of steel ...

These are some –
 but by no means all –
 of my art on floor
 target groups.
 join us

Architects, Interior Designers

Make your space unique: an overall concept for floor, walls, ceiling and lay-out creates an individual space with its own artistic language.

Display your individual style: an aesthetically combined space becomes a visual statement, with all design elements involved. A comprehensible colour language creates a pleasant atmosphere where visitors feel at home.

Contractors

Create added value and help your visitors feel at home: an individually-designed space with clear signage, where visitors feel comfortable and at home creates a positive and lasting impression.

Craftsmen

Would you like to become a selected applicator of artonfloor, implementing beautiful designs yourself?
 Would you like to attend a workshop?
 Please contact us for more information.

Together
is our favourite place
to be

contact us

#advantage

Make your space unique: an overall concept for floor, walls, ceiling and lay-out creates an individual space with its own artistic language. Help your visitors feel at home: an individually-designed space where visitors feel comfortable and at home creates a positive and lasting impression.

Display your individual style: an aesthetically combined space becomes a visual statement, with all design

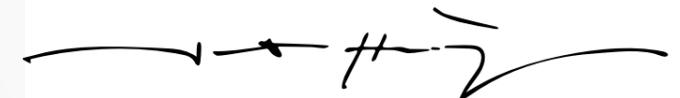
#quote

If you would like to receive a quote, please send your request to contact@art-on-floor.com – be sure to include details about the type of building, the size and the floor plan of the surface to be worked on. You will then receive an offer featuring various different designs and including the material and implementation costs. You will then be free to choose!



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8200 Schaffhausen | Switzerland
art-on-floor.com

artist jeanet hönig
contact direct
contact@art-on-floor.com



Some of the many references
of artonfloor.

artonfloor references

ARTURO	entrance, office, corridor - The Netherlands
BAYER	office, conference room - Germany
BASF	office, meeting room - Denmark, Switzerland, Turkey, Belgium, Germany
BOLIDT	atrium, wall, corridor - The Netherlands
CENTRE MEDICO DU MANS	entrance hall, restaurant - France
DANONE	center of research atrium - France
DIVAN GROUP	restaurant - Turkey
E-TRADE	headquarters, staircases - USA
ESCADA	showroom - Germany
EXPO2000	global house - Germany
GOERTZ	several shops - Germany
GELDERDROM STADION	main floor - The Netherlands
HENKEL	showroom - Tuerkey
HOSPITAL IXELLES	entrance, corridor, cafeteria - Belgium
HOSPITAL LE VALDOR	entrance, corridors - Belgium
JOHMA	canteen - The Netherlands
MEDICUS CLINIC	entrance, corridors - Poland
MOHINI	shopping mall - Turkey
PHILIPS	canteen - The Netherlands
PLANET DISCOVERY	exposition area - Lebanon
PHILIP MORRIS	entrance, canteen - The Netherlands
PARKHOTEL ADLER	spa, beauty salon, gym, swimming pool, hairstylist - Germany
PRISON HASSELT	corridors, meeting room - Belgium
RENAISSANCE-DEVELOPMENT	several shopping mall - Turkey
RHODIUS MINERAL SOURCES	office, exhibition space, changing, rest and staff rooms - Germany
SANKO GROUP	shopping mal - Turkey
SHELL	canteen - The Netherlands
SHG-CLINIC	entrance, atrium, waiting room, corridor, staircases - Germany
SIKA	exhibition stand - Germany
SNECMA	cafeteria - Belgium
SUISSEFLOOR	exhibition stand - Switzerland
T-ONLINE	headquarters Entrance, pressroom, canteen - Germany
ULLEVAL STADION	VIP Lounge - Norway
VERSTEGEN SPICES&SAUCES	entrance - The Netherlands

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