

KNOCKIN'  
ON  
HEAVEN'S  
FLOOR

artonfloor®  
by jeanet hömig



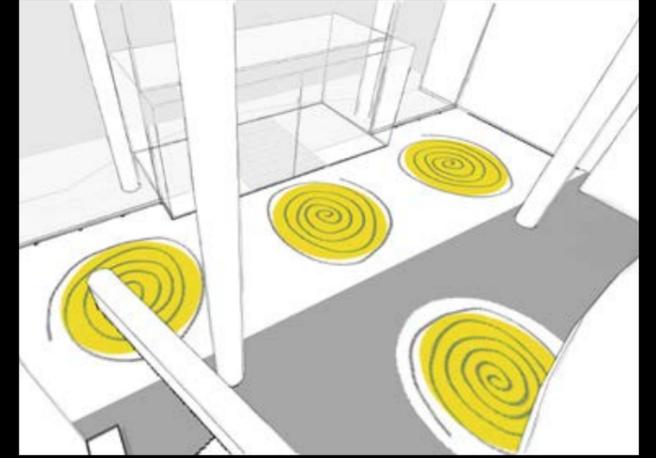
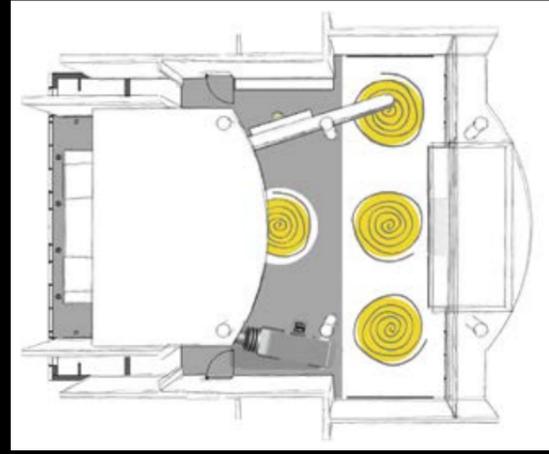
MAKING  
ART  
A PLEASURE  
YOU CAN  
**USE**  
DAY  
AFTER  
DAY



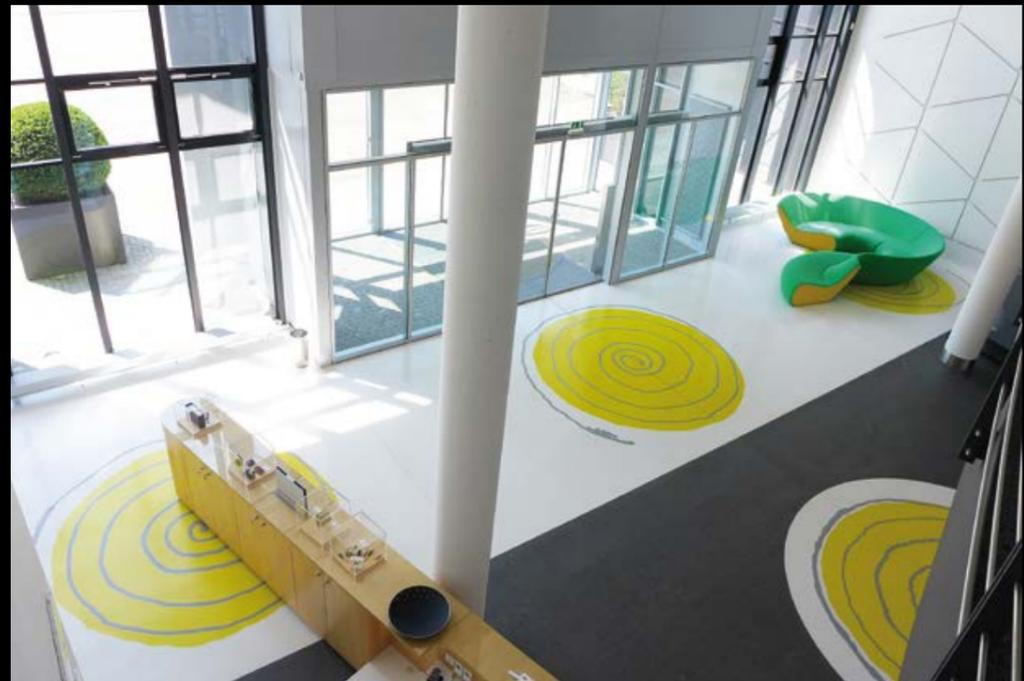
Jeanet Hönig

artist jeanet hönig





Interior design requires a real eye for detail, as no two rooms are the same. My floor designs take into account the overall parameters, including how the room is divided up and what it is used for. Combined with my ideas and those of the customer, this enables me to tailor individual concepts for unique floors expressed in artistic language.



#artistic concept

I create space and rooms as individual as the people who use them on a daily basis, encapsulating my passion and love of everything that is beautiful. Rooms in which the floor, the walls, the ceiling and the fittings form a one-off overall composition. Colour for the emotions and spatial orientation. In short – unique works of art.



#mission



Taking passion and pleasure in everything that is beautiful. We are what we think, and with our thoughts, we create a beautiful world in which the spirit can thrive.

#vision

A woman wearing a white protective suit, a white cap, and yellow gloves is painting a dark grey shape on a white floor. She is using a brush to apply the paint. A cardboard box and a bucket are visible on the floor next to her. The background is a plain white wall.

I am a leading expert in colour aesthetics and spatial orientation, and indeed colour and space are the two parameters which define every aspect of my work. Colour is a visual experience that subconsciously affects our function and emotion. Space is a psychological experience that subconsciously affects both our orientation and our safety.

#expert

artonfloor



artonfloor is quite simply art that you can walk on. Each individually designed floor is a unique, hand-cast work that fits perfectly into a room in a visual sense. It complements the building's interior, and takes the customer's ideas and develops them further. The result is floor art which underscores the usage of the room, and creates a functional aesthetic.



SHG-Klinik Völklingen\_entrance, atrium, waiting room, corridor, staircases\_Germany\_370sqm



MAKING ART  
A PLEASURE  
YOU CAN USE  
DAY AFTER DAY



## #why

contemporary art makes an important contribution to culture by reflecting the mood of the times. It underscores visionary thinking and encapsulates the image, values and expression of an individual or a company.

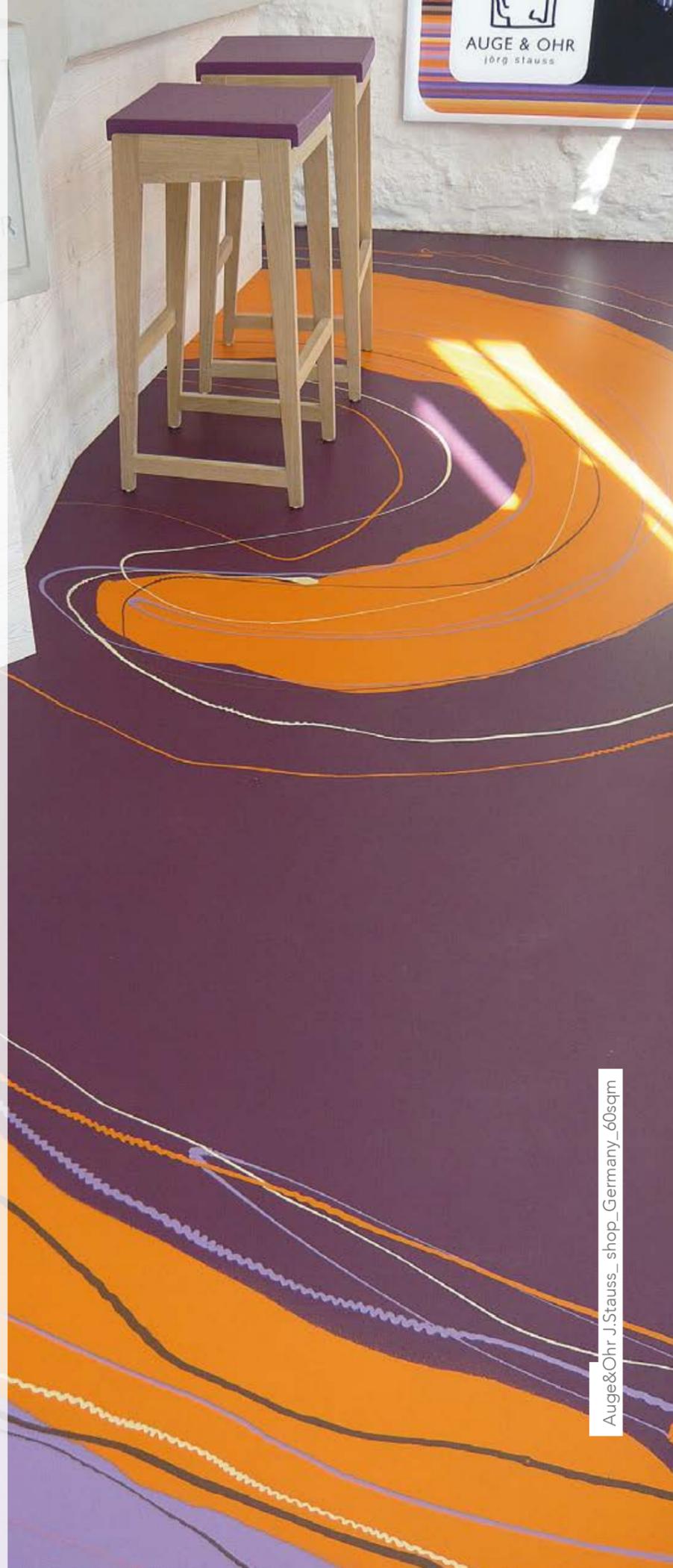
## #where

wherever you want to integrate art into a large area where you live or work.

## #product

we use two-component resin to make artonfloor.  
The implementation process takes 3 – 5 days. After 24 hours, the floor can be walked on.  
Furniture can be installed after 72 hours.

Auge&Ohr J.Stauss\_ shop\_ Germany\_ 60sqm



4m\_entrance hall\_Belgium\_380sqm

Each individually designed floor is a unique, hand-cast work that fits perfectly into a room in a visual sense. It complements the building's interior, and takes the customer's ideas and develops them further.  
artonfloor – the eight steps to creating a work of art on a flooring.

## 8 steps

## artonfloor – the eight steps to creating a work of art on a flooring

**Vision\_1:** The beginning of any process.

**Ideas\_2:** Implemented in a creative and a timely fashion.

**Planning\_3:** Unique und tailored to requirements.

**Material concept\_4:** Combinations that create a sense of harmony.

**Colour concept\_5:** Adapted to the rooms and the interior.

**Presentation\_6:** Creative, cost-effective and appealing.

**Implementation\_7:** We demand the utmost when it comes to materials and functionality.

**Quality\_8:** Perfection is our highest priority.

## 8 steps – in detail

**Vision\_1:** The room will become a work of art.

My art gives people the opportunity to see their environment from a different angle.

**Ideas\_2:** The room will become a source of inspiration.

Concrete ideas for creative design will emerge from the information which I receive from my customer.

**Planning\_3:** Rooms provide the cornerstones.

Parameters such as size, usage and colour concept will be included in my overall floor concept.

**Material concept\_4:** The combination makes the room.

Resin floors can be perfectly set off alongside other materials such as iron, wood or carpeting.

**Colour concept\_5:** Colours must be adapted to the room.

Floors, walls, ceilings and interiors make a unit once they are integrated into a clear, direct colour universe.

**Presentation\_6:** Rooms become visible.

I visualise my ideas by means of drawings on the floorplan or using rendered 3D graphics.

**Implementation\_7:** Rooms take time – in this case around three weeks from the commission through to the implementation.

The floor will then be fully hardened after a further seven days.

**Quality\_8:** Each room is in a class of its own and perfection is our highest priority. For artonfloor we use two-component UV resistant resin.

We  
only  
see  
what  
we  
believe  
is  
possible

FAQ

## How do you actually make artonfloor?

First, I need to be briefed with all the important information, namely the room lay-out, surface, usage and colour concept, which I will include in my design for the floor, and also the walls. I then order the materials and finalise the logistics. When we wget down to work, my team and I have to go about things very quickly – as soon as the cast resin has been mixed, it has to be laid on the floor in a maximum of 40 minutes, otherwise it starts to harden. First of all, we pour the surface areas, then I wear reinforced boots to get inside the surface and bring my art to life using special watering cans.

## How long does it take to make a floor (depending obviously on the size)?

From the initial inquiry to the laying of the floor usually takes between two and six weeks. This includes discussions with the client / architect, developing the concept, ordering the materials, planning, organisation, and then the actual laying of the floor, which takes 3 – 5 days.

## What is the floor made out of?

The floor, and the work of art laid on it, are both made from a two-component resin. In terms of how it feels to the touch, it is similar to a parquet floor and is pleasant to walk on barefoot. It can be combined with other interior design materials such as rusty iron, worn wood, PVC, parquet, linoleum, concrete and carpet. Resin floors are smooth, seamless, hard-wearing, colour-resistant, easy-to-clean and are even suitable for under-floor heating.

## Where are the best places to have artonfloor?

Basically, any space which would benefit from being given a touch of individuality. artonfloor has the ideal properties for use in busy areas such as apartment blocks, office buildings, schools and even industrial buildings, but I have also designed them for car-parks and swimming pools. Ideally, the surface should be of a decent size – for example 500 square metres – for it to express itself fully. Larger is by no means a problem - I have designed surfaces that are over 6.000 square metres. There is also growing interest among private developers for individual floors – with the right design, artonfloor can work just as well on smaller surfaces. The main advantage – apart from the design, of course – is the durability of the floor. And many people are also surprised that artonfloor is no more expensive than high end parquet, for example, or quality tiling.

## What is your design philosophy?

I have a real passion for things that are beautiful. I like to connect things – everything is already there, but the art connects it all. This gives me ideas for holistic spatial concepts for people at home and at work. Foyers, hotels, shopping malls, office buildings, stations, airports – anything is possible when you see floors, walls and ceilings as part of one big idea.

## artonfloor – is it art or design?

Art is made by people with people in mind – it influences our perception. My art offers people the chance to see their environment from a different perspective. As a designer, I have a different task: the priority here – based on certain specifications – is to make rooms or other spaces visually more appealing, more beautiful, more elegant, more exciting. Unlike art, design is always linked to a purpose. My floors are a way of combining artistic dialogue with functional aesthetics.

The aim is two-fold: colour and space are cornerstones which should be both aesthetic and functional. They should arouse emotions and provide direction.

They combine aesthetic spatial concepts with useful guidance systems and achieve the aim of making art an everyday experience, and providing colour you can walk on.

## What gave you the idea of adding art to floors?

I see rooms as holistic works of art, and most of the time, the floor is reduced to its mere function: it has to be hard-wearing, non-slip and easy to look after – no more than that.

But our perception is not merely limited to what is in front of us, i.e. on walls and objects at eye-level. Our field of vision covers 360 degrees. If you stop and think about what you see when you are having a stroll, you will realise how often you look downwards – for safety purposes first and foremost, but also because we subconsciously see ourselves as part of our surroundings. Art on walls is obviously practical, but how exciting and unusual it is to consciously look up or down to see a work of art – and to interact with it.

## What are the main challenges of artonfloor?

First there is the challenge of creating a completely individual design for a floor and making it correspond to my own artistic demands. Then come the practical aspects. The colours are applied with special watering cans and “flow” onto the floor. As soon as a colour touches the floor, it cannot be changed, so I need to be absolutely sure of my ideas and how to implement them.

When you are painting a picture or on a wall, you can step back to get a better perspective – I on the other hand am permanently standing right in the heart of my own design. It is a totally different way of working from painting with a brush. It requires the utmost concentration, a lot of experience and expertise, and pretty strong nerves ...

## My advice?

Enjoy art ;-)



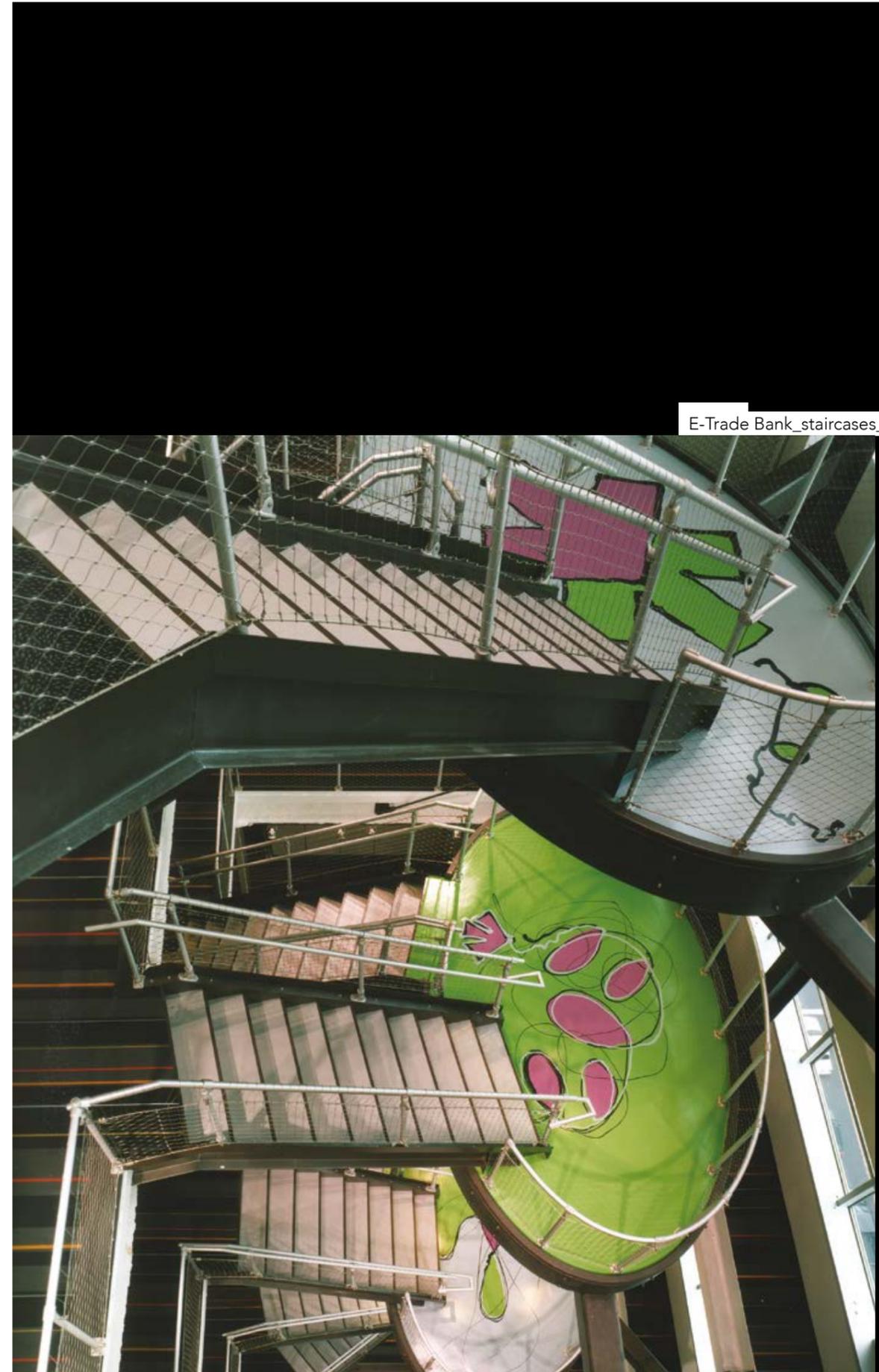
KNOCKIN'  
ON  
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FLOOR



BAU2015\_Sika exhibition stand\_Germany\_100sqm



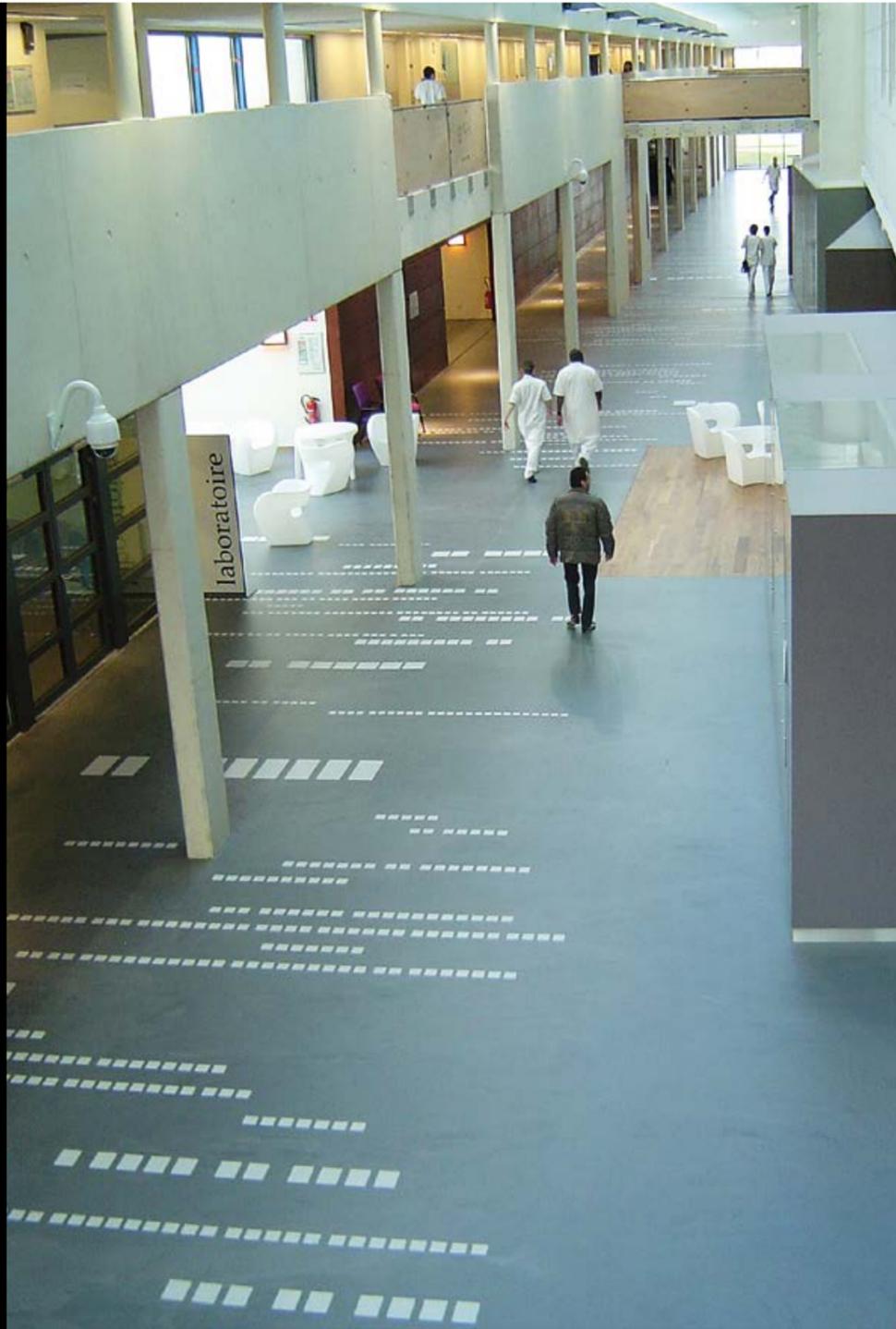
BASF agricultural center\_corridor\_Germany\_550sqm



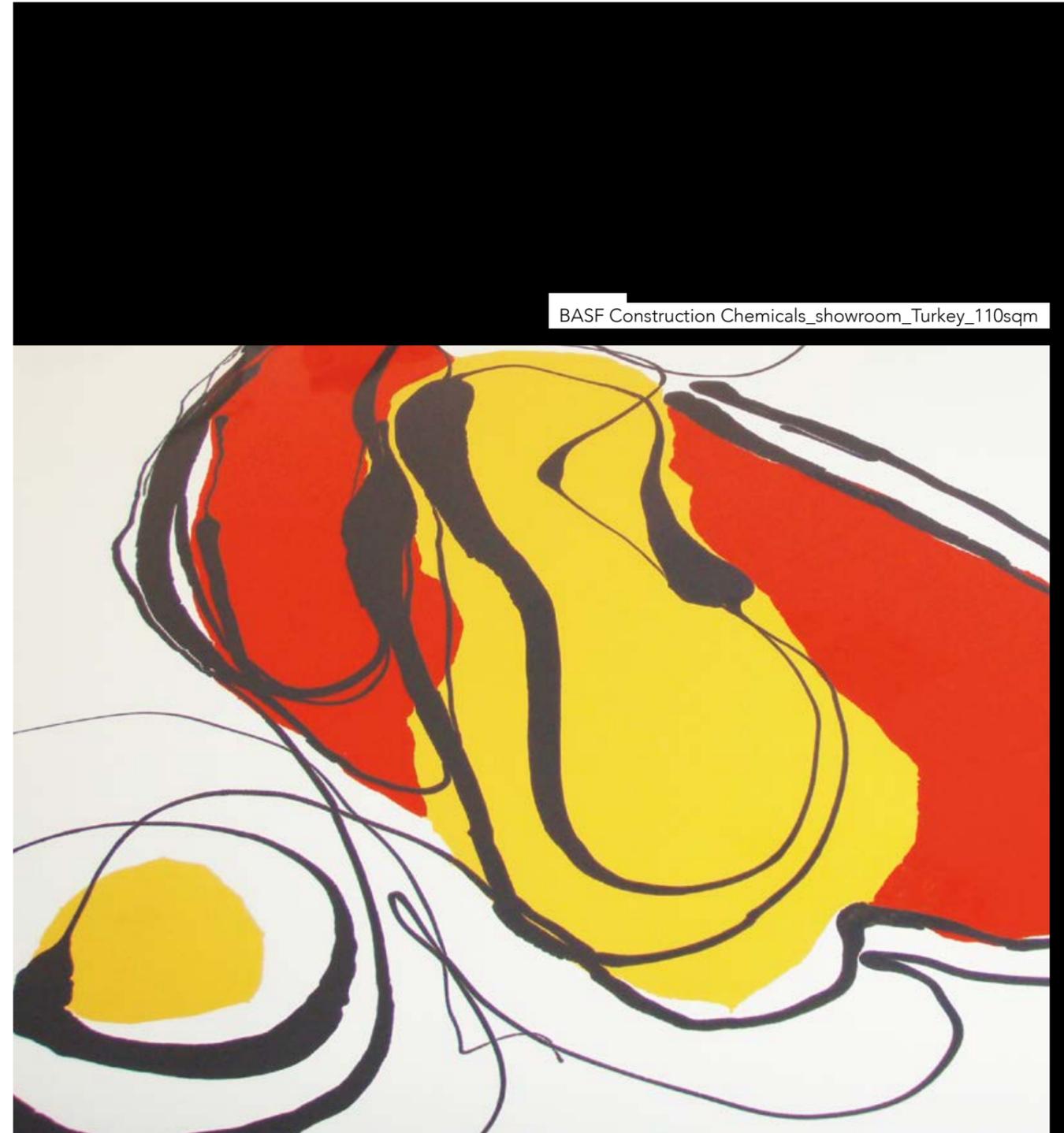
E-Trade Bank\_staircases\_USA\_40sqm

Arturo\_corridor\_office\_entrance\_The Netherlands\_140sqm





CMCM – Centre médico-chirurgical du Mans\_entrance hall, restaurant\_France\_1500sqm



BASF Construction Chemicals\_showroom\_Turkey\_110sqm



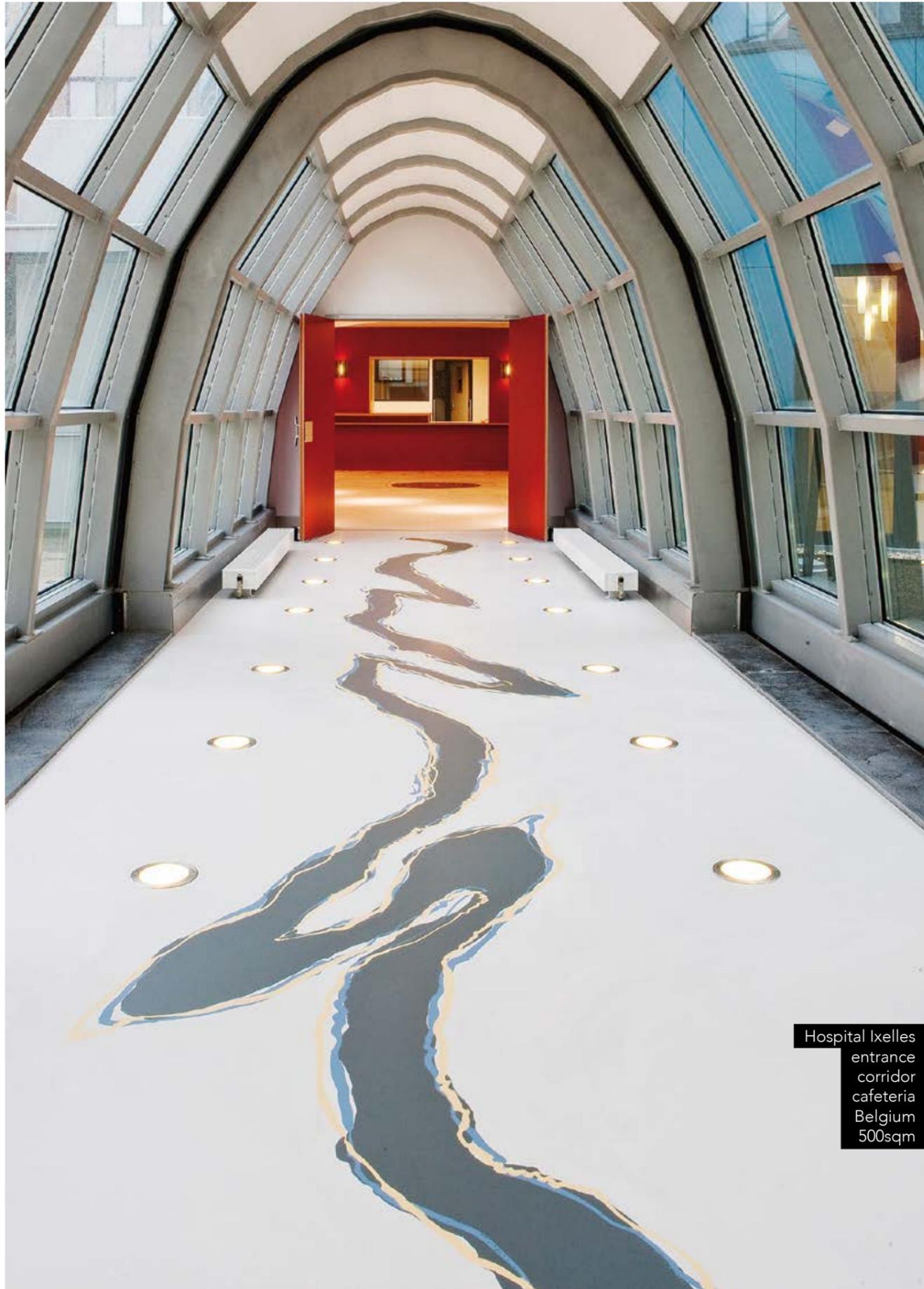
Office building  
offices and corridor  
conference room  
lounge and cafeteria  
Belgium  
560sqm



E-Center Gillert\_entrance, cafeteria\_Germany\_460sqm



Danone\_atrium, cafeteria\_France\_500sqm



Hospital Ixelles  
entrance  
corridor  
cafeteria  
Belgium  
500sqm



Pasta&Vino\_restaurant\_Belgium\_80sqm





Werk9\_showroom\_Germany\_60sqm



Medicus clinic\_entrance\_corridor\_Poland\_860sqm





Hospital Le Valdor\_entrance, corridor\_Belgium\_2000sqm

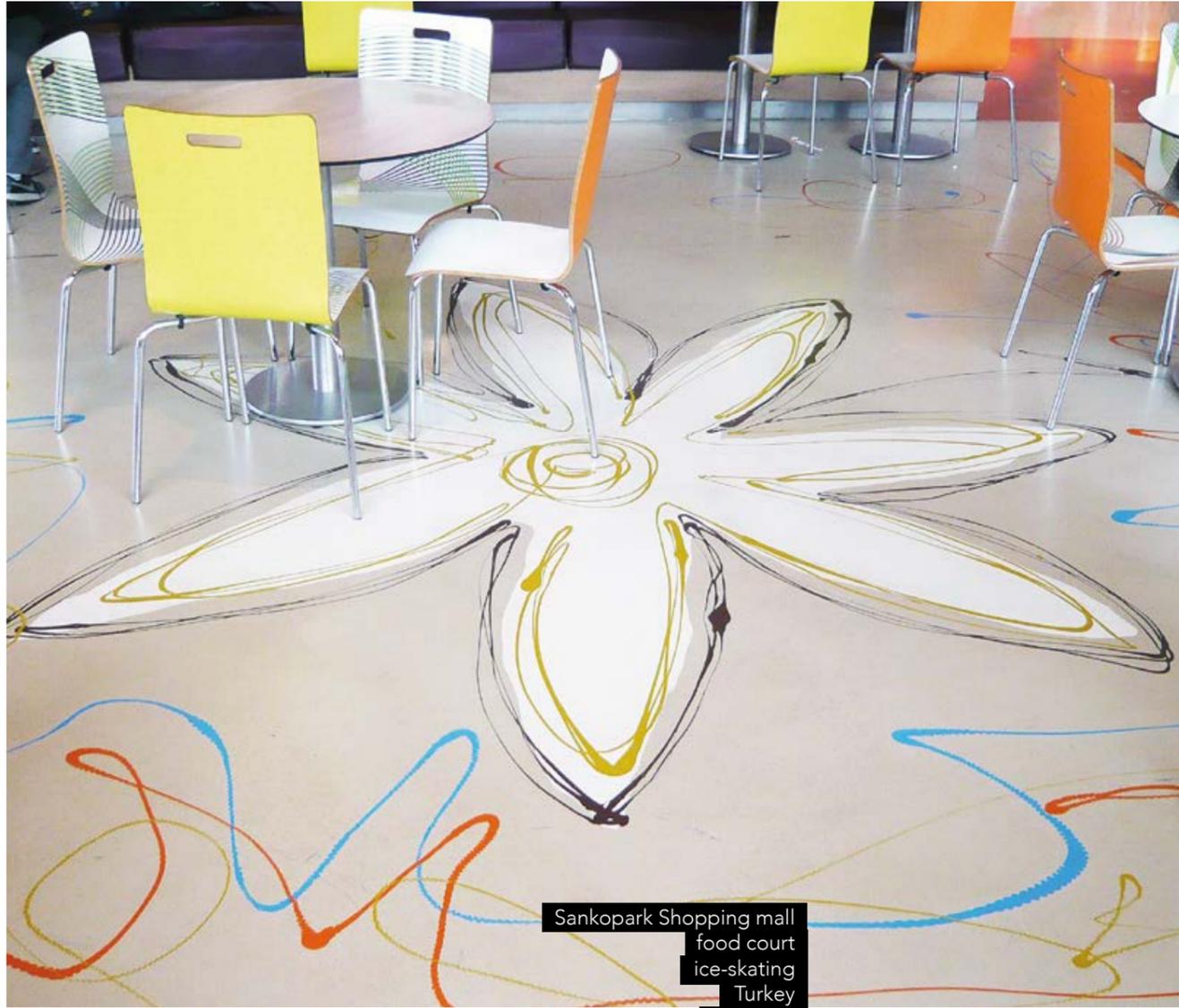


T-online Darmstadt\_entrance, restaurant, auditorium, atrium\_Germany\_6000sqm



Hospital IRIS  
entrance  
corridor  
Belgium  
800sqm





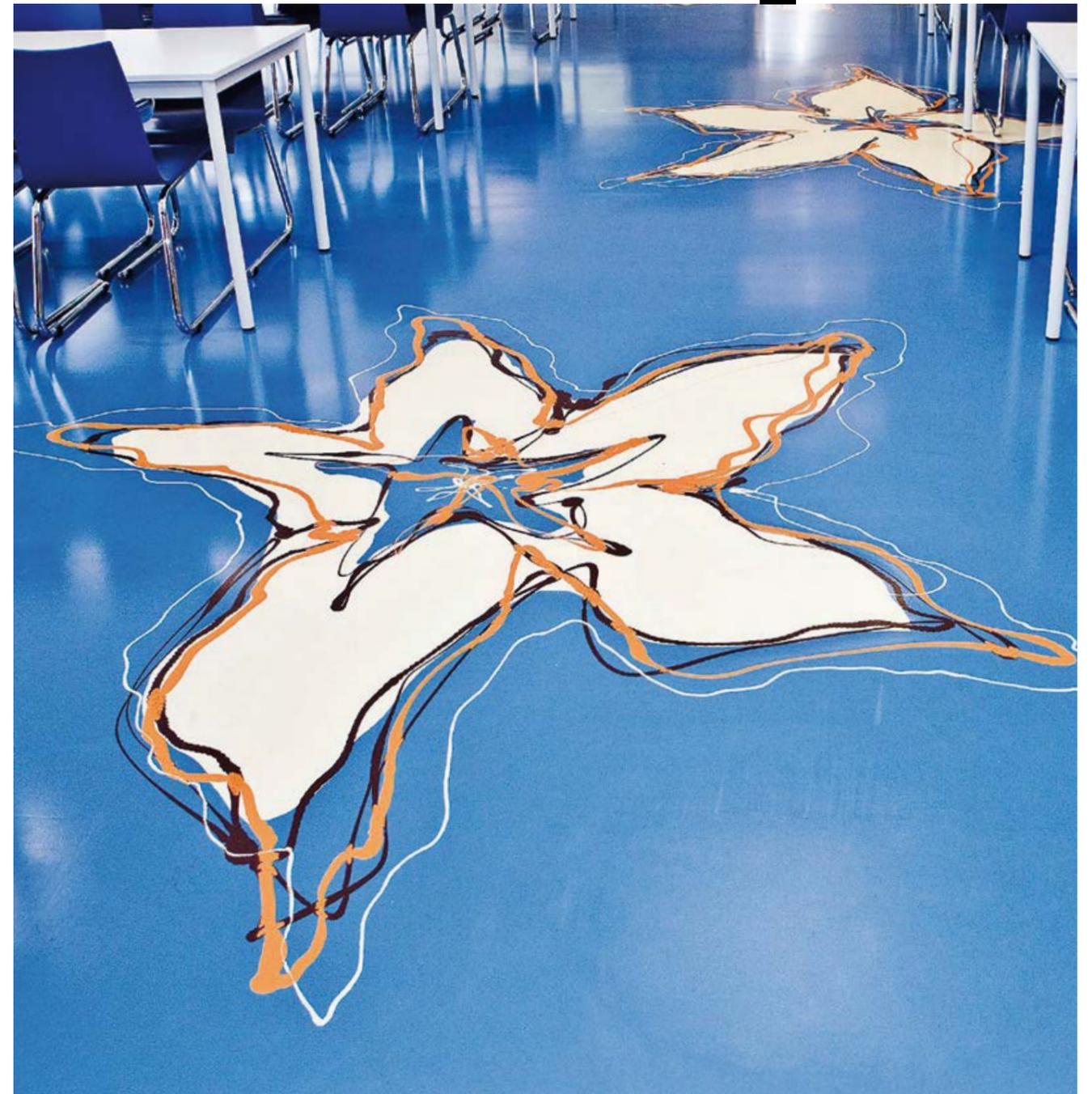
Sankopark Shopping mall  
food court  
ice-skating  
Turkey  
1550sqm



SHG-Klinik Völklingen  
entrance  
atrium  
waiting room  
corridor  
staircases  
Germany  
370sqm



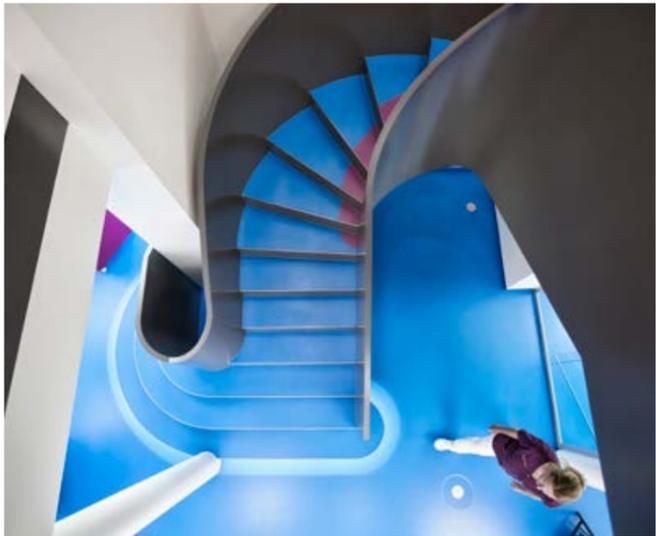
Shop\_sales area\_Turkey\_130sqm



Sneema\_cafeteria\_Brussels Airport\_158sqm



Orthodontia clinic\_Germany\_723sqm





Optimum Shopping mall\_food court, ice-skating, cafeteria\_Turkey\_900sqm floor, 300sqm wall



Editor Maison des arts\_conference room, corridor and cafeteria\_Belgium\_260sqm



Philips\_lounge\_The Netherlands\_18sqm



RHODIUS Mineral sources Burgbrohl\_social, office and exhibition space as well as changing, rest and staff rooms\_Germany\_900sqm



Swimming pool\_Germany\_80sqm



Using my own specially-designed technique, I turn floors into large-scale works of art, my latest floor story can be followed at [art-on-floor.com/floor-story](http://art-on-floor.com/floor-story)

jeanet's floor story

Creating art on floor is manual labour, and extremely tiring. At the end of any project, it is all I can do to drag myself to the sofa for a well-earned rest.

It is very much art in action – in every sense of the word!



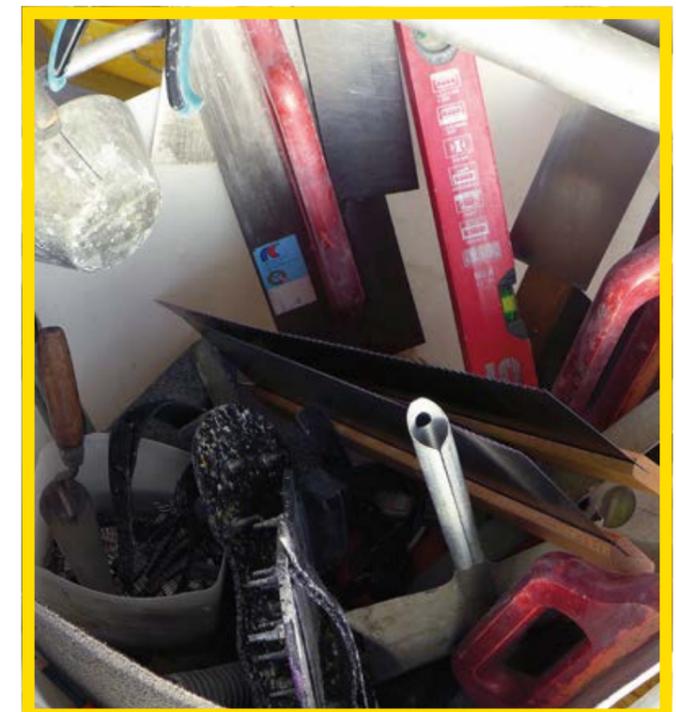
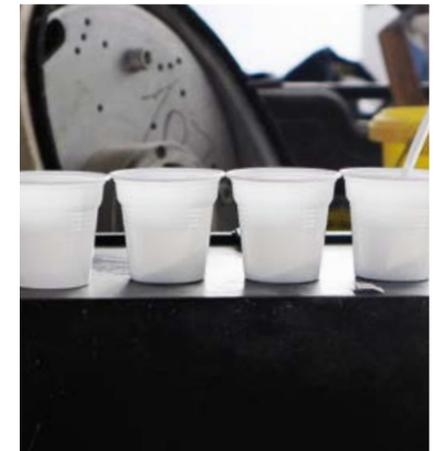
jeanet's floor story

# AND ... ACTION

# TOOLS AND THINGS

Working on a job site is always a challenge, but it is also so much fun. We need all kinds of tools of all descriptions to implement art on floor.

jeanet's floor story



# THESE BOOTS WERE MADE FOR WORKING

jeanet's floor story

They do not look as elegant as high heels, but they are definitely as difficult to walk with, leaving me stiff-legged on occasions!



# WATERING CAN

My most useful tool, and one that is simply great to 'paint' with. Whenever I carry a few of them around with me, I can see people wondering what I am going to be doing with them!



# BIG SIZE

As you can imagine, organising job sites is quite a challenge, with many things having to be taken into consideration. While we are implementing the project, nobody must walk on our floor, which is not always easy on a big job site.

jeanet's floor story







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\*\* CONNECTING WHAT ALREADY EXISTS.  
EVERYTHING IS ALREADY THERE – IT IS  
MERELY THE WAY OF CONNECTING IT ALL  
THAT IS NEW. IDEAS PRODUCE SPATIAL  
CONCEPTS WHICH CREATE MEETINGS  
BETWEEN PEOPLE.      JEANET HÖNIG

# WHAT IS ART ON FLOOR MADE OF?

## #resin floor

Resin floors are hard-wearing, easy-to-clean, colour-resistant and solvent-free, and are made up of a two-component resin which can be moulded seamlessly. They are ideal for implementation in highly-frequented areas such as spas and health clubs, office buildings, schools, private apartment blocks, hotels, restaurants and shopping centres.

## #subfloor

The ideal subfloor is concrete or screed, but resin can also be moulded onto wood, tiles and other materials. It has to be processed very quickly – once the casting resin has been mixed, it has to be applied to the floor within a short time. Concentration and manual dexterity are the order of the day!

## #layer of resin

First, the primer/scratch coat ensures a good connection with the base layer. Then the self-smoothing floor gives the surface the required properties. Finally, the top coat provides the desired appearance and protects the floor.

## #installation

The installation of a resin floor depends on the base (concrete or cement/anhydrite) and the chosen structure. In general, the construction of resin self-smoothing floors takes 3 – 5 days. After 24 hours, the floor can be walked on. Furniture can be installed after 72 hours.

## #maintenance

Resin floors are durable and hard-wearing. Proper and regular maintenance ensure a lasting, beautiful, high-quality floor that you can enjoy for a long, long time. Resin floors are seamless and impermeable, which make them easy to clean.

## #renovation

Resin floors are extremely thin (2 – 3 mm), which is why they are often used in renovation projects. Depending on the base, they can also be applied to existing floors.

## #flexibility

Due to their flexible structure, resin floors are much less prone to cracking. The sound-insulating effect also benefits the acoustics.

## #floor heating

Resin floors are easy to combine with floor heating, as resins easily absorb and release heat. This makes them particularly suitable for under-floor heating.

## #life-span

With resin flooring systems, you have the possibility of renewing the top coat – called re-topping – without a complete removal of the flooring system. The top coat is partially ground away and renewed on average every 10 years. The life-span of resin floors is about 40 – 50 years, while other floors have to be removed and replaced completely after their life time.

## #barefoot

Once you have experienced walking barefoot on a resin floor, you will never want to put your shoes on again! With or without footwear, however, resin floors are incredibly comfortable – and a real pleasure to walk on.

## #standards

High demands are placed on floors – both by the user and by building rules and regulations. Each floor, function and specific load meets set requirements.

## #seamless

No joins, no edges – just beautiful floors...  
The floor is seamless, forming one smooth, uniform surface with a resolutely modern look that is nevertheless sober and distinguished. It is also very hygienic and easy to clean.

## #handmade

My team and I work very quickly, because as soon as the cast resin has been mixed, it has to be laid on the floor in a maximum of 40 minutes, otherwise it starts to harden. First of all, we pour the surface areas, then I wear reinforced boots to get inside the surface and bring my art to life using special watering cans. The colours flow out, and as soon as anything touches the floor, it cannot be corrected. I need to be absolutely sure and steady-handed when I implement my ideas. It requires incredible concentration, and a great deal of experience and expertise. Not to mention nerves of steel ...

# WHY CHOOSE ART ON FLOOR?

## #advantage

Make your space unique: an overall concept for floor, walls, ceiling and layout creates an individual space with its own artistic language.

Help your visitors feel at home: an individually-designed space where visitors feel comfortable and at home creates a positive and lasting impression.

Display your individual style: an aesthetically combined space becomes a visual statement, with all design elements involved.

## #economical

Resin floors have many benefits. The seamless application allows for easy cleaning, and cost-efficient repair of any damage. Re-topping then gives you a floor which looks like new.

## #flexible

Due to their flexible structure, resin floors are much less prone to cracking. The sound-insulating effect also benefits the acoustics.

join us

These are some –  
but by no means all –  
of my art on floor  
target groups.

### Architects, Interior Designers

Make your space unique: an overall concept for floor, walls, ceiling and lay-out creates an individual space with its own artistic language.

Display your individual style: an aesthetically combined space becomes a visual statement, with all design elements involved. A comprehensible colour language creates a pleasant atmosphere where visitors feel at home.

### Contractors

Create added value and help your visitors feel at home: an individually-designed space with clear signage, where visitors feel comfortable and at home creates a positive and lasting impression.

### Craftsmen

Would you like to become a selected applicator of artonfloor, implementing beautiful designs yourself?  
Would you like to attend a workshop?  
Please contact us for more information.

# contact us

Together  
is our favourite place  
to be

## #advantage

Make your space unique: an overall concept for floor, walls, ceiling and lay-out creates an individual space with its own artistic language. Help your visitors feel at home: an individually-designed space where visitors feel comfortable and at home creates a positive and lasting impression.

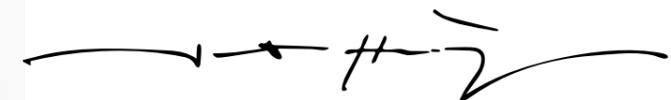
Display your individual style: an aesthetically combined space becomes a visual statement, with all design elements involved.

## #quote

If you would like to receive a quote, please send your request to [contact@art-on-floor.com](mailto:contact@art-on-floor.com) – be sure to include details about the type of building, the size and the floor plan of the surface to be worked on. You will then receive an offer featuring various different designs and including the material and implementation costs. You will then be free to choose!



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Some of the many references  
of artonfloor.

# artonfloor references

ARTURO	entrance, office, corridor - The Netherlands
BAYER	office, conference room - Germany
BASF	office, meeting room - Denmark, Switzerland, Turkey, Belgium, Germany
BOLIDT	atrium, wall, corridor - The Netherlands
CENTRE MEDICO DU MANS	entrance hall, restaurant - France
DANONE	center of research Atrium - France
DIVAN GROUP	restaurant - Turkey
E-TRADE	headquarters, Staircases - USA
ESCADA	showroom - Germany
EXPO2000	global house - Germany
GOERTZ	several shops - Germany
GELDERDROM STADION	main floor - The Netherlands
HENKEL	showroom - Tuerkey
HOSPITAL IXELLES	entrance, corridor, cafeteria - Belgium
HOSPITAL LE VALDOR	entrance, corridors - Belgium
JOHMA	canteen - The Netherlands
MEDICUS CLINIC	entrance, corridors - Poland
MOHINI	shopping mal - Turkey
PHILIPS	canteen - The Netherlands
PLANET DISCOVERY	exposition area - Lebanon
PHILIP MORRIS	entrance, canteen - The Netherlands
PARKHOTEL ADLER	spa, beauty salon, gym, swimming pool, hairstylist - Germany
PRISON HASSELT	corridors, meeting room - Belgium
RENAISSANCE-DEVELOPMENT	several shopping mal - Turkey
RHODIUS MINERAL SOURCES	office, exhibition space, changing, rest and staff rooms - Germany
SANKO GROUP	shopping mal - Turkey
SHELL	canteen - The Netherlands
SHG-CLINIC	entrance, atrium, waiting room, corridor, staircases - Germany
SIKA	exhibition stand - Germany
SNECMA	cafeteria - Belgium
SUISSEFLOOR	exhibition stand - Switzerland
T-ONLINE	headquarters Entrance, pressroom, canteen - Germany
ULLEVAL STADION	VIP Lounge - Norway
VERSTEGEN SPICES&SAUCES	entrance - The Netherlands

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SHG-Klinik Völklingen, Editor Maison des arts

// Katharina Alt

Project: T-online

// Katrin Zeidler

Projects: Hospital IRIS, Orthodontia clinic

// Nizar Bredan / Assar Architects

Project: Hospital IRIS

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